

**QUARTERLY PERFORMANCE REPORT
MILITARY FAMILIES LEARNING NETWORK
COVER SHEET**

1. Award Number(s): 2015-48770-24368
2. Project Title: eXtension - Military Families Partnership
3. Address: 261 Mell Street, Auburn University, AL 36849
4. Telephone Number: (334) 844-3231
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6. Approved Project End Date(s): 31AUG2017[2017]
7. Period Covered by Report: (Check one)

First Quarter	X_____
Second Quarter	_____
Third Quarter	_____
Fourth Quarter	_____
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2017 First Quarter
Report



MILITARY FAMILIES
LEARNING NETWORK

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U.S. DEPARTMENT
OF DEFENSE



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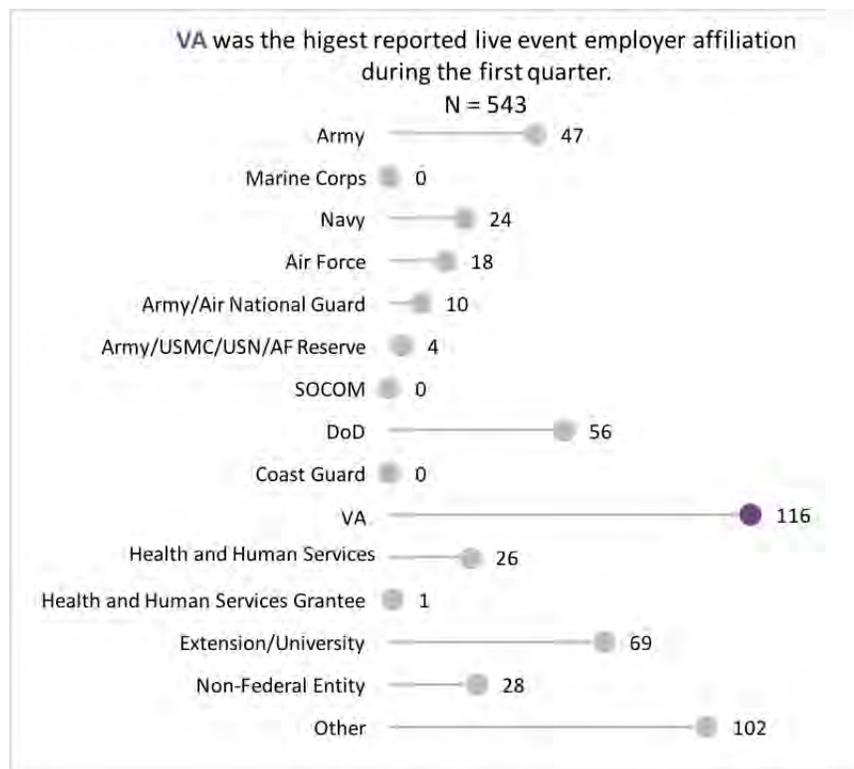
First Quarter Overview

Eleven professional development webinars were delivered during the first quarter: three in January (2 FD/FT/MC/NW, 1 PF), three in February (1 NW, 1 PF, 1 MC), and five in March (1 PF, 1 MC, 1 FDEI, 1 FD, 1 NW).

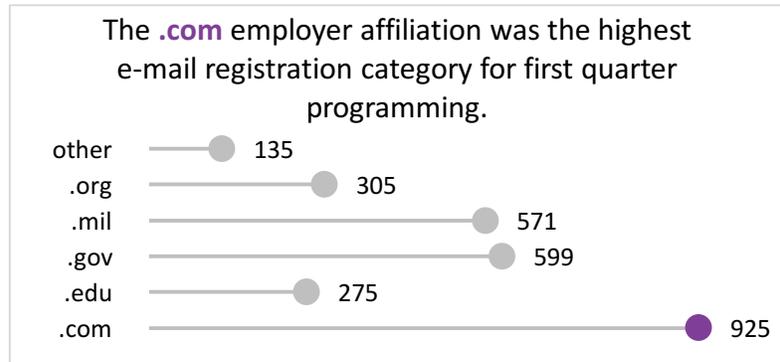
Total webinar attendance for 2017 is 1,449.

Total continuing education credits certified in the first quarter: 1836.5 (871.5 PF; 44 MC; 69 FD; 375 FDEI; 477 NW).

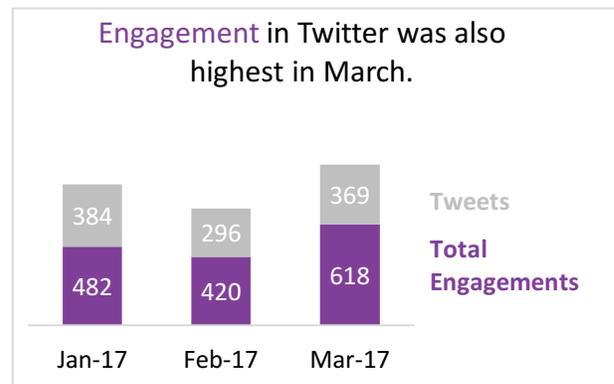
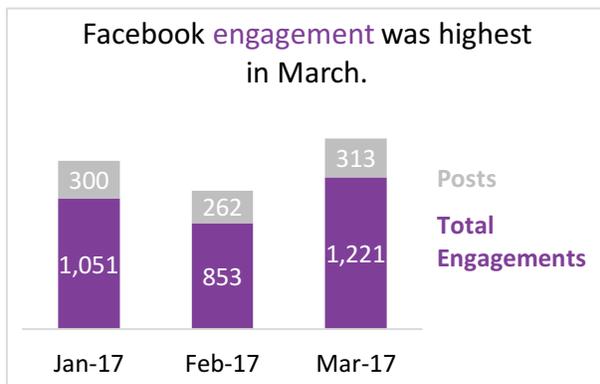
First quarter webinar registration for live events totaled 2,810. The average registrant attendance rate across the network was 51%, down slightly from 52% during the fourth quarter of 2016.



First quarter registration data has been analyzed to provide a snapshot of registrants' potential professional affiliation. The following categories were utilized for e-mail analysis: military (e.g., .mil); government (e.g., .gov); university (e.g., .edu); private company (e.g., .com); and other (e.g., gmail.com). Individuals affiliated with private companies were the most frequent registrants during the first quarter.

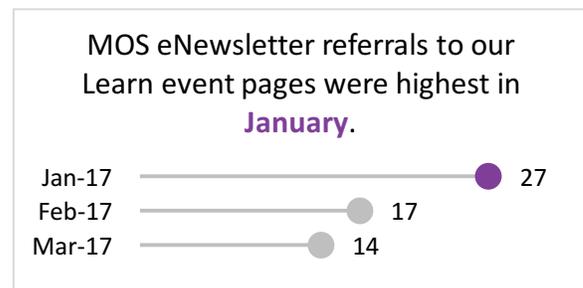
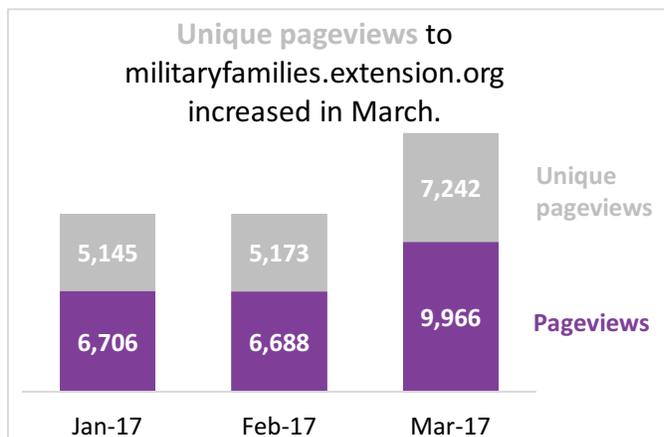


Social media engagement across the network was strong in both Facebook and Twitter. Facebook likes at the end of the quarter totaled 26,303, and Twitter followers reached 3,158. Total page reach in Facebook was 39,442 at the end of the quarter.



Sixty-six blogs were published during this reporting period. FD posted 13, FDEI posted 6, MC posted 14, PF posted 11, CCB posted 10, NW posted 8, and FT posted 4.

First quarter referrals to militaryfamilies.extension.org were primarily through direct browser searches. Pageviews of the main page were steady in January and February, and then increased significantly in March. Military OneSource eNewsletter referrals were highest in January.



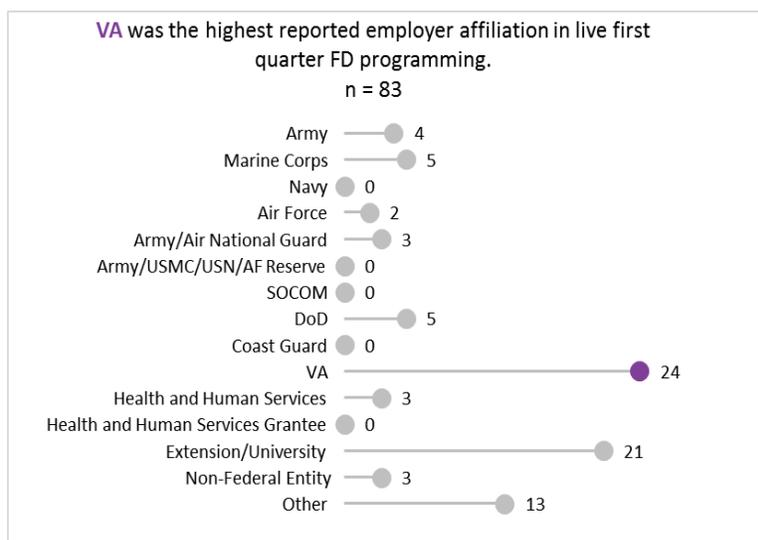
Family Development and Family Development Early Intervention

Family Development produced three webinars during the first quarter, including a two-part collaborative webinar series on chronic illness with FT, MC, and NW.

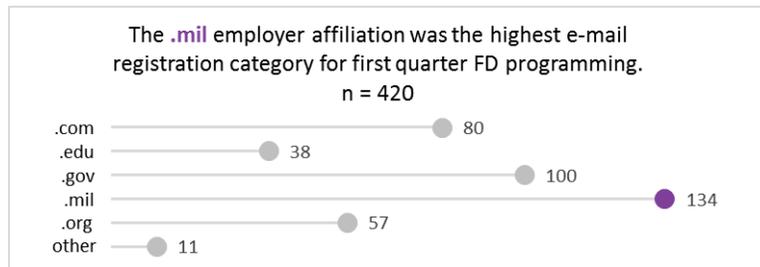
“Chronic Illness: Empowering Families in the Journey, Part I,” was the first in a two-part collaborative webinar series produced by FD, FT, MC, and NW in January. These webinars addressed the stressors associated with chronic illness, examined its impact on health and wellness, and offered effective strategies for interdisciplinary collaboration among service providers when working with families. The first session attracted 163 registrants and 98 participants. The registrant attendance rate was 60%. Non-MFLN participants engaged in the chat pod reached 28%. The highest reported employer was the VA with 38% of the total.

“Chronic Illness: Empowering Families in the Journey, Part II,” was the second in the two-part collaborative series. There were 49 participants in the live event. Of 113 registrants, 43% attended the live event. During the session 33% of non-MFLN participants engaged in the chat pod. Extension/University and the VA were the highest reported employer affiliations, each with 30% of the total.

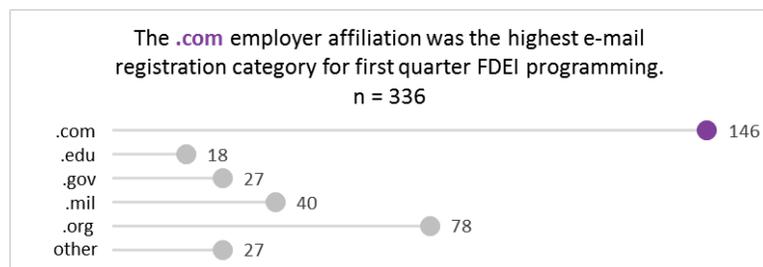
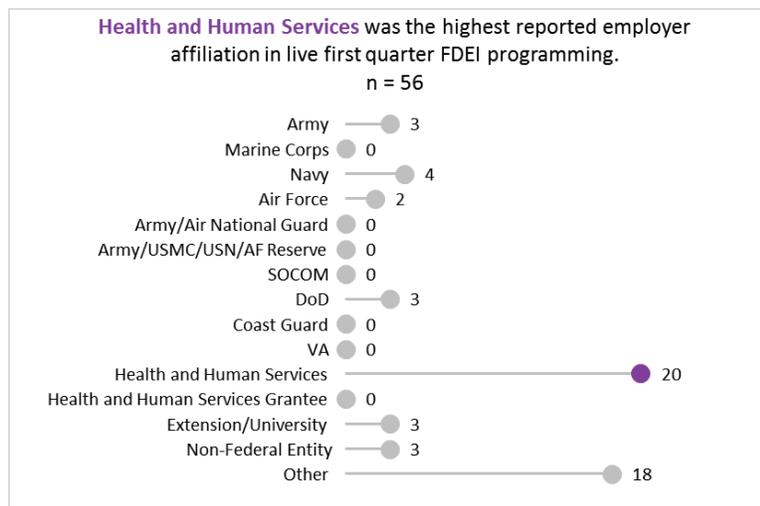
“On Solid Ground: Exploring Strategies to Help Clients Create and Maintain Healthy Relationships,” was presented in March. The session explored ways to work with clients on establishing and maintaining healthy relationships. In total, 56 of the 144 registrants participated in the live session, with a registrant attendance rate of 39%. Fifty percent of non-MFLN participants were engaged in the chat pod. The highest reported affiliation was “Other,” with 40% of the total.



During the first quarter FD webinars attracted a total of 420 registrants. In total, 203 of 420 webinar registrants participated in live sessions establishing an attendance rate of 48%. The average rate of non-MFLN participants engaging in webinar session chat pods was 34%.



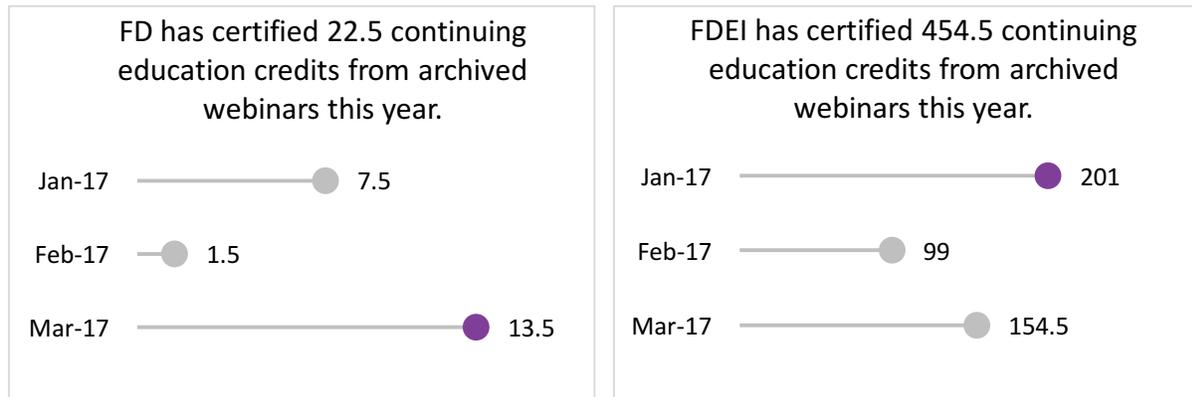
Family Development Early Intervention produced one webinar in the first quarter. “**1-2-3 Play with Me! Recognizing and Valuing the Power of Play,**” presented in March, addressed the pivotal role play serves in human development and learning. The webinar session attracted 336 registrants. With 168 participants attending the webinar, the registrant attendance rate for the live event was 50%. Forty-nine percent of non-MFLN participants engaged in the chat pod. Health and Human Services was the highest reported employer affiliation at 36%. The “.com” employer affiliation was most frequent across registration e-mail data.



FD archived webinars generating continuing education certificates during the first quarter include (shortened titles): Battles on the Homefront; What the Tech; Healing Our Heroes Parts I and II; and Picking up the Pieces; Communicating Family Needs; Routines-based Interview; Rebuilding Attachments; Impact of Moral Injury; and Chronic Illness Part I.

FD and FDEI (continued)

FDEI archived webinar generating continuing education certificates during the first quarter include (shortened titles): Principles of Adult Learning; Focus on Intervention Strategies; Family Needs through Advocacy; Routines-based Interviews; Rebuilding Attachments; Moral Injury; Quality Interactions; and Strategies to Support Families.



Facebook likes at the end of the first quarter reached 771 and **Twitter followers** reached 344. There were 62 new Facebook likes and 16 new Twitter followers since December 2016.

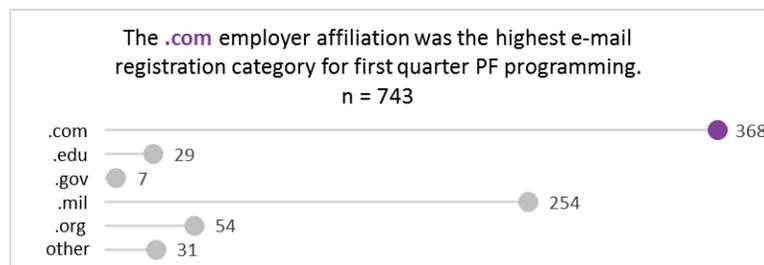
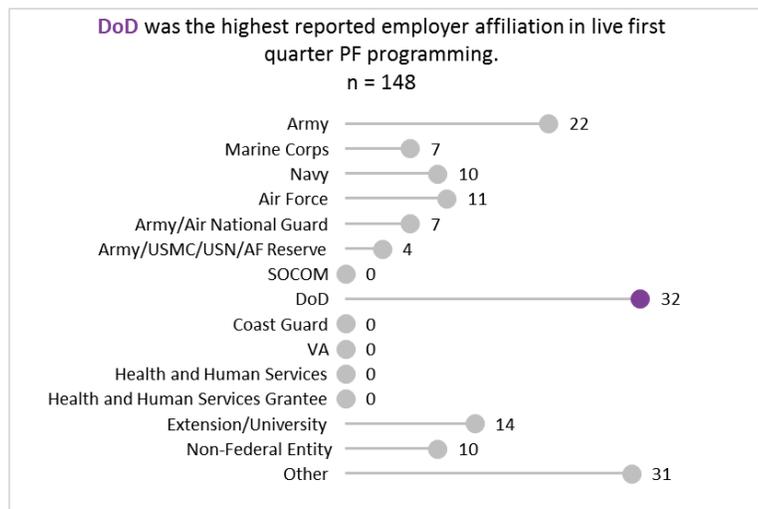
Personal Finance

Personal Finance produced three webinars during the first quarter, attracting a total of 743 registrants and 383 participants. The average attendance rate was 52%, with an average of 46% of non-MFLN participants engaging in the chat pod during live sessions.

“The Foreclosure Process,” presented in January, addressed options to keep, sell, or let home foreclosure happen. There were 96 participants in the live event and 175 registrants, with 55% of the registrants attending the live event. “Other” was the highest reported employer affiliation at 21%, and 52% of non-MFLN participants engaged in the chat pod.

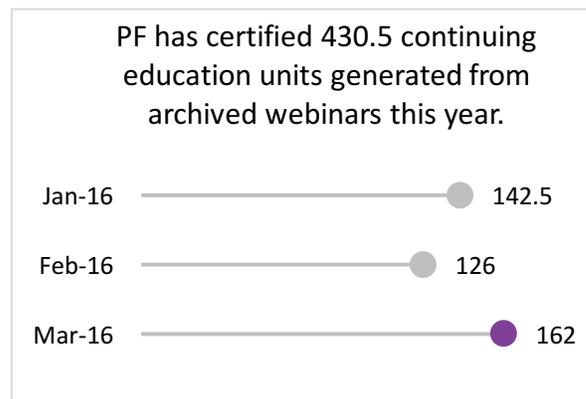
“The Time Value of Money” was presented in February. The session addressed basic time value of money concepts and the application of those concepts to real-life financial planning decisions. The webinar attracted 134 participants, with 47% of the 287 registrants attending the live session. “Other” was the highest reported employer affiliation at 36%. During the event, 47% of non-MFLN participants engaged in the chat pod.

“Military Blended Retirement System” was presented in March. The webinar explored the new Blended Retirement System with details for service members grandfathered in under the legacy retirement system. This session attracted 281 registrants. An attendance rate of 54% was established with 153 attending the live event. During the event, 42% of non-MFLN participants engaged in the chat. DOD was the highest reported employer affiliation, and “.com” was the most frequent e-mail affiliation across registration data.



PF (continued)

PF archived webinar views resulting in certified continuing education credits during the first quarter include (shortened titles): 2016 Year in Review; Foreclosure Process; What to Save for Retirement; Credit and Debt Issues; Credit Scores: What's New; Entrepreneurship Essentials; Current Personal Finance Issues; Financial Coaching; Financial Therapy Insights; Health and Wealth Relationships; Home Buying and Selling; Identity Theft; Investing with Small Dollar Amounts; Life Insurance Basics; Military Family Financial Transitions; Motivating Clients; Motivational Interviewing; Personal Finance Ethics; Positive Personality Traits; Retire Ready; Tax Planning Updates; Thrift Savings Plans; Wealth Building; and Financial Fitness.



PF Facebook likes reached 555 and **Twitter followers** numbered 547 at the end of the first quarter. There were 13 new Facebook likes and 54 new Twitter followers since December 2016.

Military Caregiving

Military Caregiving produced four webinars during the first quarter, including a two-part collaborative webinar series on chronic illness with FD, FT, and NW in January. Non-MFLN participants engaged in the chat pod this quarter averaged 31%. Military caregiving webinar sessions attracted 510 registrants and 270 participants, with 53% of registrants attending live sessions.

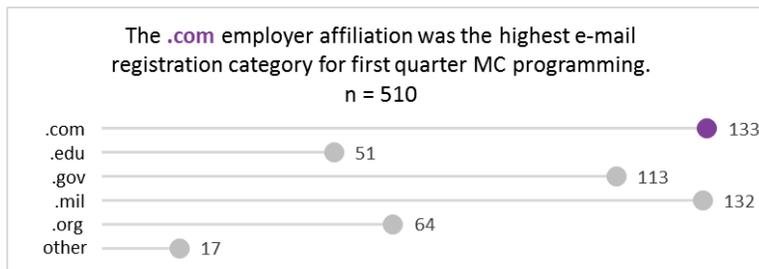
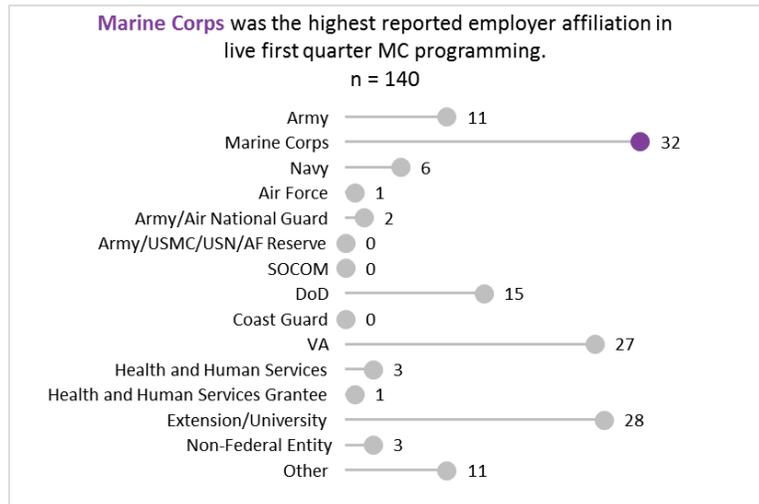
“Chronic Illness: Empowering Families in the Journey, Part I,” was the first in a two-part collaborative webinar series produced by FD, FT, MC and NW in January. This collaborative two-part webinar for military family service professionals on chronic illness addressed the stressors associated with chronic illness, examined its impact on health and wellness, and offered effective strategies for interdisciplinary collaboration among service providers when working with families. This session attracted 163 registrants and 98 participants. The registrant attendance rate was 60%. Non-MFLN participants engaged in the chat pod reached 28%. The highest reported employer was the VA at 38% of the total.

“Chronic Illness: Empowering Families in the Journey, Part II,” was also offered in January. There were 113 registrants and 49 participants in the live event, with a registrant attendance rate of 43%. During the session 33% of non-MFLN participants engaged in the chat pod. Extension/University and the VA were the highest reported employer affiliations, each with 30% of the total.

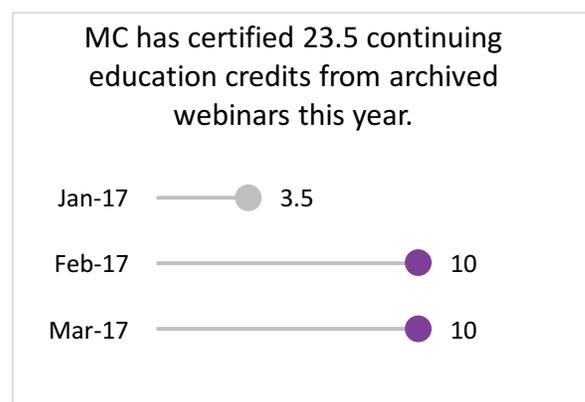
“Medicare 2017 and What It Means for You,” was presented in February. The session provided an overview of the Medicare program’s coordination of benefits with other programs. There were 50 participants in the webinar session which attracted 96 registrants. The registrant attendance rate was 52%. Ten percent of non-MFLN participants engaged in the chat pod. DOD was the highest reported employer affiliation at 25%.

“Successful Transition for Students with Special Needs: What Resources Are Available to You?” was presented in March. This session explored best practices for working with Individualized Education Program (IEP) Committees on transition. The live event had 73 participants and 138 registrants, and registrant attendance rate of 53%. Forty-eight percent of on-MFLN participants engaged in the chat pod. Marine Corps was the highest reported employer affiliation at 22%.

MC (continued)



MC archived webinar views resulting in certified continuing education credits during the first quarter include (shortened titles): Creating New Strategies to Build Trust; Combatting Compassion Fatigue; Introduction to TRICARE; ADHD, Anxiety, and Autism; TRICARE ECHO; Communication for Interpersonal Relationships; Challenges Facing Families in Crisis; TRICARE Autism Care; Chronic Illness Part 1; and Medicare 2017.



MC's Facebook likes reached 22,527 and **Twitter followers** totaled 700 at the end of March. Facebook likes decreased slightly from 22,616 in December 2016, while Twitter followers increased from 673 in December 2016.

Nutrition and Wellness

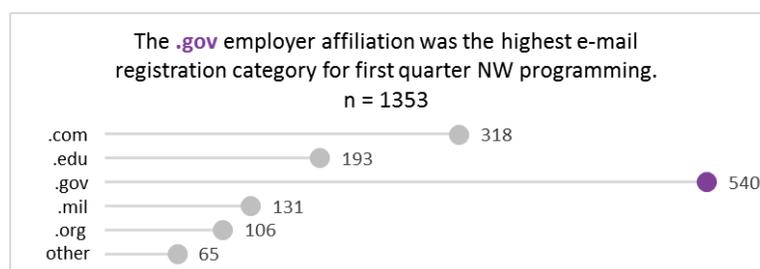
Nutrition and Wellness produced four webinars during the first quarter, including a two-part collaborative webinar series produced with FD, FT, and MC in January entitled, **“Chronic Illness: Empowering Families in the Journey.”** The four events attracted a total of 1,353 registrants, with 719 total live event attendees, and a registrant attendance rate of 53%. Non-MFLN participants engaged in the chat pod for the Nutrition and Wellness sessions this quarter averaged 20%.

“Chronic Illness: Empowering Families in the Journey, Part I,” was the first in a two-part collaborative webinar series produced by FD, FT, MC and NW in January. This collaborative two-part webinar for military family service professionals on chronic illness addressed the stressors associated with chronic illness, examined its impact on health and wellness, and offered effective strategies for interdisciplinary collaboration among service providers when working with families. This session attracted 163 registrants and 98 participants. The registrant attendance rate was 60%. Non-MFLN participants engaged in the chat pod reached 28%. The highest reported employer was the VA at 38% of the total.

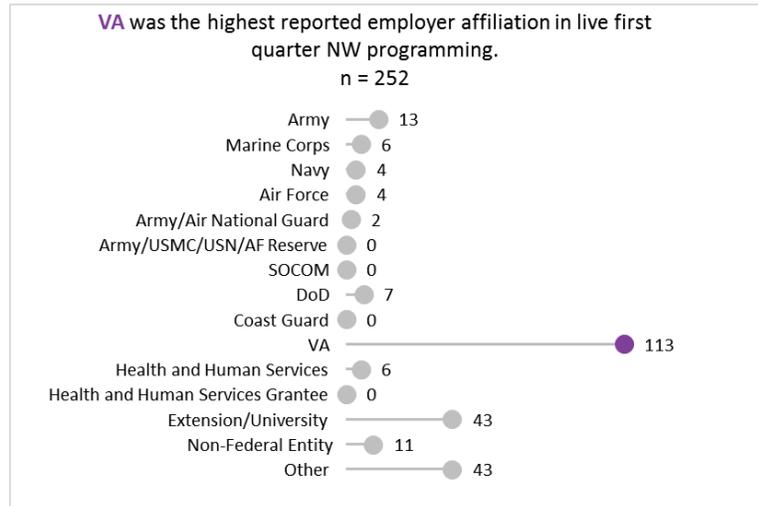
“Chronic Illness: Empowering Families in the Journey, Part II,” was also offered in January. There were 113 registrants and 49 participants in the live event, with a registrant attendance rate of 43%. During the session 33% of non-MFLN participants engaged in the chat pod. Extension/University and the VA were the highest reported employer affiliations, each with 30% of the total.

“The Scoop on Gluten Free” was presented in February. The session explored circumstances in which a gluten-free diet is necessary, accurate testing methods to determine need, and additional facts about gluten sensitivity. A total of 477 individuals registered for this event and 273 (57%) of registrants attended. During the live event 18% of non-MFLN participants engaged in the chat pod. The VA was the highest reported employer affiliation at 43%.

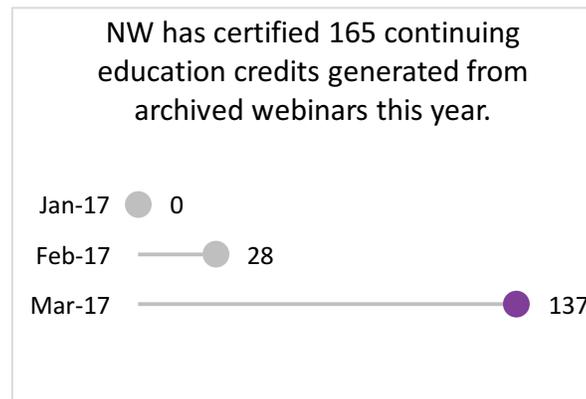
“Phytonutrients & Cardiovascular Disease” was presented in March. The webinar explored plant food components, bioactive phytonutrients, health benefits, and their effect on prevention of cardiovascular disease. There were 299 participants in the live event and 600 registrants, with a 50% registrant attendance. Sixteen percent of non-MFLN participants engaged in the chat pod, and the VA was the highest reported employer affiliation at 52%.



NW (continued)



NW's archived webinar views resulting in certified continuing education credits during the first quarter include (shortened titles): Nutrition Apps for RDNs; Chronic Illness Parts 1 and 2; and Scoop on Gluten-Free.



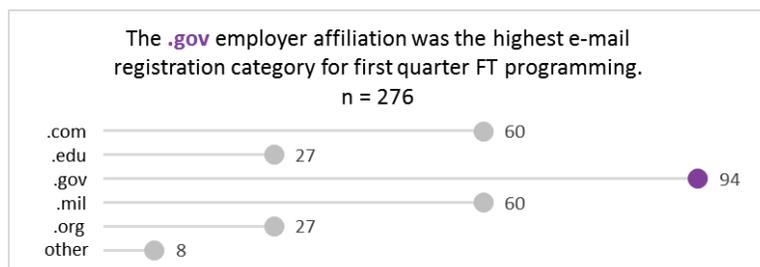
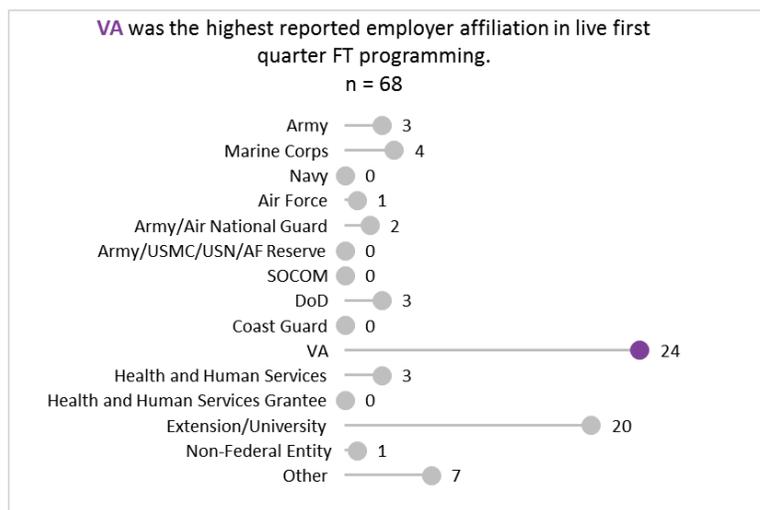
NW's Facebook likes reached 271 and **Twitter followers** totaled 270 at the end of the quarter. There were 8 new Facebook likes and 33 new Twitter followers since December 2016.

Family Transitions

Family Transitions produced two webinars during the first quarter that were part of a collaborative, interactive webinar series produced with FD, MC, and NW. This collaborative series addressed the stressors associated with chronic illness, examined its impact on health and wellness, and offered effective strategies for interdisciplinary collaboration among service providers when working with families. The average attendance rate for the two sessions was 53%, with an average of 30% of non-MFLN participants engaged in the chat pod.

“Chronic Illness: Empowering Families in the Journey, Part I,” was the first in a two-part collaborative webinar series produced by FD, FT, MC and NW in January. This session attracted 163 registrants and 98 participants, with a registrant attendance rate of 60%. Non-MFLN participants engaged in the chat pod reached 28%. The highest reported employer was the VA with 38% of the total.

“Chronic Illness: Empowering Families in the Journey, Part II,” was the second in the two-part series produced by FD, FT, MC and NW in January. There were 49 participants and 113 registrants in the live event, with a registrant attendance rate of 43%. During the session 33% of non-MFLN participants engaged in the chat pod. Extension/University and the VA were the highest reported employer affiliations, each with 30% of the total.



FT’s Facebook likes reached 251 and Twitter followers totaled 209 at the end of the first quarter. There were 2 more Facebook likes and 31 more Twitter followers since December 2016.